



May 8, 2017

Sportsman's Warehouse to Hold Grand Opening in Yuma, Arizona

MIDVALE, Utah, May 08, 2017 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (NASDAQ:SPWH) is expanding its operations to include a new retail location in Yuma, Arizona. The grand opening will take place on Thursday, May 11, 2017, with the doors opening at 9:00 am. The store will be the eighth Sportsman's Warehouse location in the state of Arizona and will be located in Yuma at 1038 S Castle Dome Ave. With the opening of this store, Sportsman's Warehouse will operate 80 retail locations in 22 states across the country.

To celebrate the grand opening, the first 200 families through the door will receive a Sportsman's Warehouse \$20 gift card and a free Sportsman's Warehouse hat. Mayor Doug Nicholls, American Legion Color Guard post 19 and other dignitaries from Yuma will be present for flag ceremony and ribbon cutting. In addition, factory representatives will be on hand for product instruction and giveaways. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"With this location in Yuma, we continue with our store expansion in Arizona as the state has a strong customer base for the categories we serve. We are thrilled to be opening this location in Yuma and serving the great customers of this city and the surrounding areas," noted John Schaefer, Sportsman's Warehouse CEO. "The addition of this store keeps with our business plan, promoting stable growth that will benefit our company, our vendors, and most importantly, our loyal customers for many years to come."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportmanswarehouse.com.

Contact:

Stephen Coffey, Vice President Marketing

Sportsman's Warehouse Corporate Office

scoffey@sportmanswarehouse.com

Primary Logo

Source: Sportsman's Warehouse Holdings, Inc.

News Provided by Acquire Media