



July 31, 2017

Sportsman's Warehouse to Hold Grand Opening in Spokane Valley, Washington

MIDVALE, Utah, July 31, 2017 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (NASDAQ:SPWH) is expanding its operations to include a new retail location in Spokane Valley, Washington. The grand opening will take place on Thursday August 3, 2017, with the doors opening at 9:00 am. The store will be the eleventh Sportsman's Warehouse location in the state of Washington and will be located in Spokane Valley at 15118 E Indiana Ave. With the opening of this store, Sportsman's Warehouse will operate 84 retail locations in 22 states across the country.

To celebrate the grand opening, the first 200 families through the door will receive a Sportsman's Warehouse \$20 gift card and a free Sportsman's Warehouse hat. Fairchild Air Force Base Honor Guard will be posting the colors. Also Katherine Morgan, President & CEO, of the Greater Spokane Valley Chamber and Rod Higgins, Mayor of Spokane Valley will be present for the ribbon cutting ceremony. In addition, factory representatives will be on hand for product instruction and giveaways. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"With this location in Spokane Valley, we continue with our store expansion in Washington as the state has a strong customer base for the categories we serve. We are thrilled to be opening this location in Spokane Valley and serving the great customers of this city and the surrounding areas," noted John Schaefer, Sportsman's Warehouse CEO. "The addition of this store keeps with our business plan, promoting stable growth that will benefit our loyal customers, our company and our vendors for many years to come."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportmanswarehouse.com.

Contact:

Stephen Coffey, Vice President Marketing

Sportsman's Warehouse Corporate Office

scoffey@sportmanswarehouse.com

Primary Logo

Source: Sportsman's Warehouse Holdings, Inc.

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