FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

SEIDLER EQUITY PARTNERS III L P

(Middle)

90292

(First)

4640 ADMIRALTY WAY, SUITE 1200

CA

(Last)

(Street)

MARINA DEL

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden

| ے obligati | ions may cont tion 1(b). | | | | File | | | | | | | ties Exchanç mpany Act o | | | 1 | | | III. | per response: | 0.5 |
|--|--|----------------------------|------------------|------------|-------------------|---|----------|---|---|--|------------|---|--|---|----------------|--|---|---|--|-------------------------------------|
| Name and Address of Reporting Person* Seidler Kutsenda Management Company, LLC | | | | | 2. I SF | 2. Issuer Name and Ticker or Trading Symbol SPORTSMAN'S WAREHOUSE HOLDINGS, INC. [SPWH] | | | | | | | | | (Check all app | | olicable) etor er (give title | g Person(s) to I X 10% (Other below | Owner (specify | |
| (Last) (First) (Middle) 4640 ADMIRALTY WAY, SUITE 1200 | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/24/2018 | | | | | | | | | | 20.0 | •, | 2010.1 | , | |
| Street) MARINA DEL REY CA 90292 | | | | 4. 1 | f Ame | endment | , Date o | f Original Filed (Month/Day/Year) | | | | | i. Indivi ine) X | ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (5 | State) | | ip) | n Doriv | otive | | ouritie | | nuirod | Die | nacad a | for | Bono | fici | ally (| Own | | | |
| Table I - Non-Deriva 2. Transact Date (Month/Day | | | | ction | 2/ E: r) if | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 | | |) or | or 5. A Sec Bell Ow | | ount of ities icially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | | Code | v | Amount | Amount (A) or (D) | | Price | | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) |
| Common Stock | | | | 05/24/2018 | | | | | S | | 150,000(1) | | D S | \$5.0341 | | 4,922,652 | | I | See footnote 2 ⁽²⁾ | |
| Common | Stock | | | | 05/25/ | 2018 | | | | S | | 70,000 ⁽³ | 3) | D S | \$5.1 | .777 | 4,8 | 352,652 | I | See footnote 2 ⁽²⁾ |
| Common Stock 05/29/ | | | | 2018 | | | | S | | 160,000 ⁽⁴⁾ D | | D | \$ <mark>5.</mark> 2 | 5.22 ⁽⁵⁾ 4,0 | | 592,652 | I | See footnote 2 ⁽²⁾ | | |
| | | | Tal | | | | | | | | | osed of, convertib | | | | | vned | | | |
| Title of Derivative Security Instr. 3) | e Conversion Date Exercise (Month/Day/Year) if a | | Execution if any | | | actior (Instr | n of | | 6. Date Exerci Expiration Da (Month/Day/Y | | te | Amou Secur Under Deriva Secur | 7. Title and Amount of Securities Underlying Derivative Security (Ins | | | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amo or Num of Shar | ber | | | | | |
| | | f Reporting Pe a Manage | | Com | <u>pany, L</u> | <u>LC</u> | | | | | | | | | | | | | | |
| (Last) 4640 AD | MIRALTY | (First) | TE 12 | • | ddle) | | | | | | | | | | | | | | | |
| Street) MARINA REY | A DEL | CA | | 902 | 292 | | | | | | | | | | | | | | | |
| (City) | | (State) | | (Zip |) | | | | | | | | | | | | | | | |
| Name an | nd Address o | f Reporting Pe | rson* | | | | | | | | | | | | | | | | | |

| REY | | |
|--------|---------|-------|
| (City) | (State) | (Zip) |

Explanation of Responses:

- 1. Includes 140,037 shares of the Issuer's common stock sold by Seidler Equity Partners III, L.P. ("SEP III") and 9,963 shares of the Issuer's common stock sold by SK Capital Holdings. L.P. ("SK Capital"). The shares were sold pursuant to a Rule 10b5-1 plan previously entered into by SEP III and SK Capital.
- 2. Represents the total beneficial ownership of shares of the Issuer's common stock owned by SEP III and SK Capital. Seidler Kutsenda Management Company ("SKMC") is the investment manager of SEP III and the general partner of SK Capital. SKMC, as the investment manager of SEP III and the general partner of SK Capital, has ultimate voting and dispositive power over all of the shares owned by SEP III and SK Capital. SKMC may be deemed, pursuant to Rule 13d-3 under the Exchange Act to beneficially own common stock held by SEP III and SK Capital. SKMC disclaims beneficial ownership of the shares of common stock, except to the extent of its indirect pecuniary interests, if any, in those shares. Mr. Christopher Eastland, a member of the Issuer's Board of Directors since August 2009, is a partner at SEP III and SK Capital.
- 3. Includes 65,351 shares of the Issuer's common stock sold by SEP III and 4,649 shares of the Issuer's common stock sold by SK Capital. The shares were sold pursuant to a Rule 10b5-1 plan previously entered into by SEP III and SK Capital.
- 4. Includes 149,373 shares of the Issuer's common stock sold by SEP III and 10,627 shares of the Issuer's common stock sold by SK Capital. The shares were sold pursuant to a Rule 10b5-1 plan previously entered into by SEP III and SK Capital.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$5.2207 to \$5.2263, inclusive. The Reporting Persons undertake to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range.

 Eric Kutsenda
 05/29/2018

 Chris Eastland
 05/29/2018

 ** Signature of Reporting Person
 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.