

August 7, 2014

Sportsman's Warehouse and Alaska Wildfowl Adventures Announce 4-Day Sea Duck Hunt Giveaway

MIDVALE, Utah, Aug. 7, 2014 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is teaming up with Alaska Wildfowl Adventures to offer one lucky winner the opportunity to experience a 4-day sea duck hunt this fall. Applicants will be required to submit an official web entry form along with an essay about "Why I am Passionate about Hunting." Official rules and the web entry from can be found by visiting www.sportsmanswarehouse.com during the contest period which ends September 10th.

The 4-day hunt will take place in Valdez, Alaska and be guided by Alaska Wildfowl Adventures. In addition to the hunt, the prize will include a Browning Maxus 12 gauge shotgun, a pair of Vortex binoculars, and a Benchmade knife. The total prize package has a retail value of \$5,000.00.

The hunt will be videotaped as a potential episode on Alaska Outdoor Television as well as for use by Sportsman's Warehouse. "This is a rare opportunity for someone who loves to hunt, especially waterfowl, to hunt sea ducks in Valdez, Alaska," states Tim Delarm, Owner of Alaska Outdoor Television. "We are pleased to offer one of our customers this great hunt and wonderful prizes from Browning, Vortex and Benchmade. So whoever wins this great prize will be one very happy hunter," says Karen Seaman, Chief Marketing Officer, Sportsman's Warehouse.

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

CONTACT: Karen Seaman, Chief Marketing Officer

Sportsman's Warehouse Corporate Office

kseaman@sportsmanswarehouse.com